DARCY KEEL

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OBJECTIVE:

Seeking a design position that will fully utilize my highly organized, motivated and hard working business principals to further expand my accrued design experience and expertise within this industry.

- EDUCATION: -

2006-2002 Mississippi State University | Starkville, MS | Bachelor of Fine Art in Graphic Design

Dean's List | GPA: 3.5

Honors:

- AIGA Student Invitational | Best in Poster Design
- Ole Miss Design Week | Best in Poster Design
- Women's History Month Poster | 2nd Place
- Jabberwock Review | Photography and Printmaking placed in 4 yearly publications
- CAAD Student Invitational | Artwork Accepted into 2 Shows
- MSU Student Invitational | John Richard's 3rd Place Award for Graphic Design and Photography
- Mississippi Collegiate Art Exhibition | Artwork Accepted into 2 Shows

2002-2000 Mississippi School for Mathematics and Science | Columbus, MS

High School for Academically Talented Juniors and Seniors

GPA: 3.3

MSMS Student Officer | Secretary

WORK HISTORY:

2012 - 2009 Marketing Designer | EYStudios | Kennesaw, GA

Primary marketing designer for a national e-commerce, web and print design studio.

- Concept and creative development, as well as project management.
- Maintained social media promotions and expansion.
- Maintained website graphics and layouts, as well as provided forward thinking problem solving.
- Headed up video production and processing for numerous projects.

2009-2005 Graphic Designer/Client Liaison | Blufish Design Studio | Starkville, MS

Senior Designer for an expanding graphic design studio, serving both local and national clients.

- Concept development, project management, and client leadership for all projects.
- Implemented new and creative solutions while adhering to industry best-practices.

Fine Art Instructor | Main Street Arts | Starkville, MS 2009-2005

Focused on age specific techniques, execution, and foundation knowledge for children, teens, and adults.

SOFTWARE & PERSONAL SKILLS:

- Proficient in Adobe CS 3-5: Photoshop, Illustrator, InDesign, and After Effects (video editing software).
- Proficient in Techsmith Camtasia Studio (video editing software).
- Proficient in Microsoft Word, Outlook and Powerpoint.
- Highly organized and self-motivated.
- Skilled at multi-tasking and learning new software and techniques quickly.
- Knowledge of print material best practices, file formatting and outputting.
- Copywriting abilities.
- Experienced in company representation and networking.

- ORGANIZATIONS:

AFF | The American Advertising Federation | Event Coordinator

• Prepared event details and information packets.

AIGA | The Professional Association for Design | Advertising Committee Head

• Organized meeting agenda and event promotions.

- REFERENCES:

- Melissa Dixon | Blufish Design Studio | Owner | 662-324-0290 | melissa@blufishdesign.com
- Linda Wade | Main Street Arts | Owner | 662-323-2400 | linda@msafinearts.com